

INVITATION

As part of the transnational collaboration project **Localeat** we would like to invite you to network and share your ideas with 6 partner areas in Europe.

The LEADER-project focuses on harnessing more value from production, distribution, marketing, selling and consumption of local products.

In this seminar local producers and businesses will present their products and businesses in a local context. The purpose is to exchange contacts, ideas and take the opportunity to be inspired by colleagues across Europe.

The focus of the seminar will be on marine products but not exclusively.



LOCALEAT
THINK LOCAL. EAT LOCAL.

invite you to the
DIGITAL SEMINAR

organised by Bohuslän,
swedish partner of the project

Le **15/04/2021**
2:00 pm > 4:30 pm
(CET) on ZOOM

PLEASE REGISTER AS SOON AS POSSIBLE AND BEFORE 10/4

PROGRAMME IN SHORT

- 1. AN INVITATION TO BOHUSLÄN**
Presentation by Lars Björnelid ex-chairman of Leader Bohuskust.
The landscape, the people, food and culture.
- 2. LOCAL FOOD INNOVATORS**
Five minute prerecorded presentations or films followed by questions. The presentations are done by local producers and businesses in the six areas. The prerecording is done to allow for subtitling.
Bohuskust (SWE), Contentin (FRA), Lake Tuusla (FIN), St Brieuc (FRA), Lund (SWE), Haute-Sûre Forêt d'Anlier (BEL).
- 3. FIKA COFFEE BREAK**
Two breaks of 8 min where you meet a new group of people in a breakout room present yourself and discuss local food.
- 4. PRESENTATION OF LOCALEAT TOOLBOX**
Tools to add value to local foodstuff.
- 5. SUMMATION**
by Carl Dahlberg and Gaëlle Penault,
Ending by creating common linkedin group for further contacts.



More information on www.localeat.org

